

# the little red truck

## **MEDIA ALERT**

February 27, 2008  
For Immediate Release

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### **CA Budget Cuts Force Kids off the Bus**

#### **500 Students Unable to Attend Film Screenings in Hollywood Due to Lack of Funds**

#### **Filmmakers Fight Back, Bringing Movie to Students in Watts on Friday**

**WHAT:** A documentary film underscoring the importance of the arts in schools and the need for appropriate funding is sidelined by recent budget cuts in California. The International Family Film Festival's community outreach efforts to bring area students to a screening of "The Little Red Truck" documentary were derailed this week when recent statewide budget cuts translated into a lack of funds for transportation.

In response, the filmmakers are going to the schools (at least one of them). "I find it incredibly ironic that we're in this situation," says film producer Pam Voth. 'The Little Red Truck' is an uplifting and inspiring film that captures the very essence of why the arts are important to our youth and our communities. This underscores the need for support of the arts, at every level of government."

#### **The film will screen:**

**WHEN:** Friday, February 29  
11:45 a.m. (general assembly at noon, film starts at 12:15 p.m.)

**WHERE:** Ánimo Watts 1 Charter High School  
810 E. 111th Place  
Los Angeles, CA 90059  
(323) 568-8613

**WHY:** Hear from the filmmakers and a representative of the Missoula Children's Theatre, the world's largest children's touring theatre—often the only ex-  
[www.thelittleredtruck.com](http://www.thelittleredtruck.com)  
Tree & Sky Media Arts [www.treeandsky.com](http://www.treeandsky.com)  
1360 Sunflower Drive, Missoula, MT 59802 406.721.5283

posure to the arts that kids, nationwide, get. Talk with representatives of the International Family Film Festival about their outreach efforts and the festival. See the arts in action.

**WHO:** “Little Red Truck” Filmmakers Rob Whitehair and Pam Voth; representatives of the International Family Film Festival, School administrators.

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